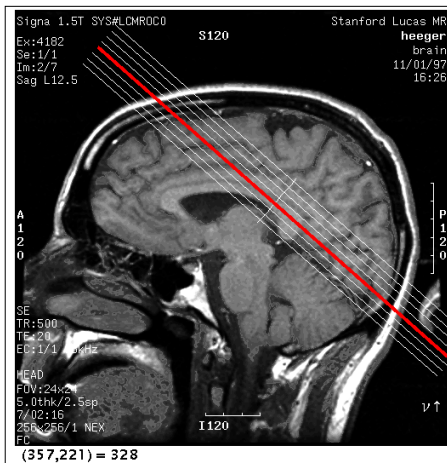


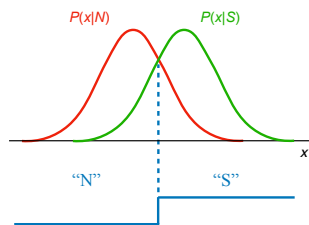
Mathematical Tools
for Neural and Cognitive Science

Fall semester, 2020

Section 5a:
Statistical Decision Theory
+
Signal Detection Theory

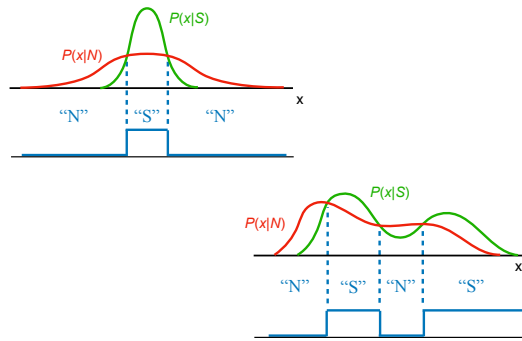


Signal Detection Theory (binary estimation)

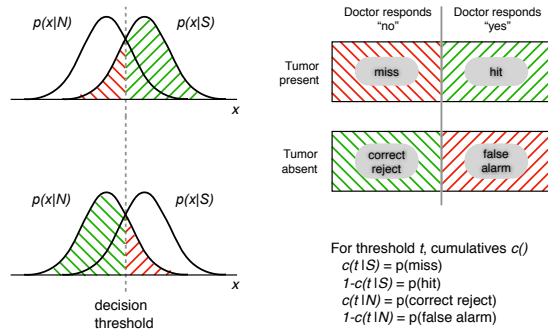


For equal-shape, unimodal, symmetric distributions,
the ML decision rule is a *threshold* function.

More generally, decision rule can have multiple thresholds...

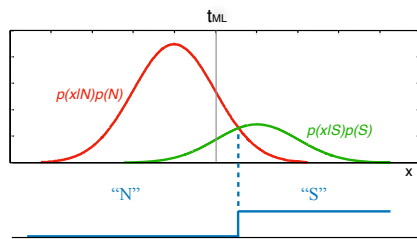


Signal Detection Theory: Potential outcomes



MAP decision rule?

MAP solution maximizes proportion of correct answers, *taking prior probability into account*.



Compared to ML threshold, the MAP threshold moves *away* from higher-probability option.

Bayes decision rule?

Incorporate values for the four possible outcomes:

Payoff Matrix

		Response	
		Yes	No
Stimulus	S+N	V_{S+N}^{Yes}	V_{S+N}^{No}
	N	V_N^{Yes}	V_N^{No}

Bayes Optimal Criterion

		Response	
		Yes	No
Stimulus	S+N	V_{S+N}^{Yes}	V_{S+N}^{No}
	N	V_N^{Yes}	V_N^{No}

$$\mathbb{E}(Yes | x) = V_{S+N}^{Yes} p(S+N | x) + V_N^{Yes} p(N | x)$$

$$\mathbb{E}(No | x) = V_{S+N}^{No} p(S+N | x) + V_N^{No} p(N | x)$$

Say yes if $\mathbb{E}(Yes | x) \geq \mathbb{E}(No | x)$

Optimal Criterion

$$\mathbb{E}(Yes | x) = V_{S+N}^{Yes} p(S+N | x) + V_N^{Yes} p(N | x)$$

$$\mathbb{E}(No | x) = V_{S+N}^{No} p(S+N | x) + V_N^{No} p(N | x)$$

Say yes if $\mathbb{E}(Yes | x) \geq \mathbb{E}(No | x)$

$$\text{Say yes if } \frac{p(S+N | x)}{p(N | x)} \geq \frac{V_N^{No} - V_N^{Yes}}{V_{S+N}^{Yes} - V_{S+N}^{No}} = \frac{V(\text{Correct} | N)}{V(\text{Correct} | S+N)}$$

Posterior odds

Apply Bayes' Rule

$$p(S+N | x) = \frac{p(x | S+N)p(S+N)}{p(x)}$$

Posterior
Likelihood
Prior
Nuisance normalizing term

$$p(N | x) = \frac{p(x | N)p(N)}{p(x)}, \text{ hence}$$

$$\frac{p(S+N | x)}{p(N | x)} = \left(\frac{p(x | S+N)}{p(x | N)} \right) \left(\frac{p(S+N)}{p(N)} \right)$$

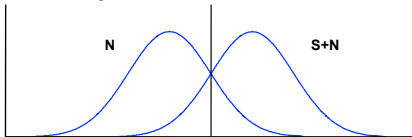
Posterior odds
Likelihood ratio
Prior odds

Optimal Criterion

Say yes if $\frac{p(S+N | x)}{p(N | x)} \geq \frac{V(\text{Correct} | N)}{V(\text{Correct} | S+N)}$

i.e., if $\frac{p(x | S+N)}{p(x | N)} \geq \frac{p(N)}{p(S+N)} \frac{V(\text{Correct} | N)}{V(\text{Correct} | S+N)} = \beta$

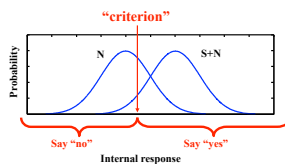
Example, if equal priors and equal payoffs, say yes if the likelihood ratio is greater than one:



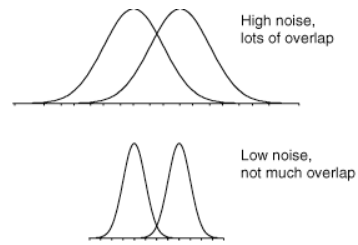
Example applications of SDT

- Vision
 - Detection (something vs. nothing)
 - Discrimination (lower vs greater level of: intensity, contrast, depth, slant, size, frequency, loudness, ...)
- Memory (internal response = trace strength = familiarity)
- Neurometric function/discrimination by neurons (internal response = spike count)

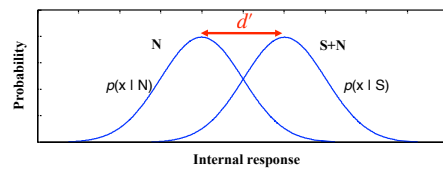
From experimental measurements, assuming human is optimal, can we determine the underlying distributions and criterion?



Signal Detection Theory: discriminability (d')



Internal response: probability of occurrence curves

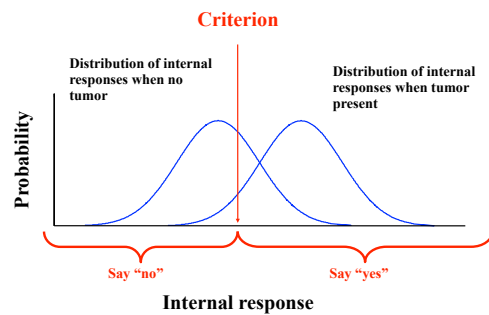


$$d' = \frac{\text{"separation"}}{\text{"width"}}$$

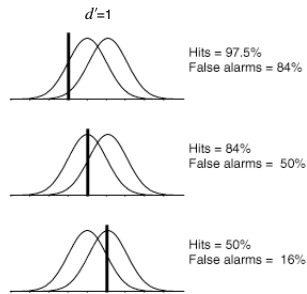
Discriminability ("d-prime") is the normalized separation between the two distributions

Error rate is a function of d'

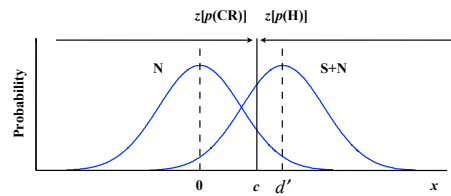
Criterion



Signal Detection Theory: Criterion



SDT: Gaussian case



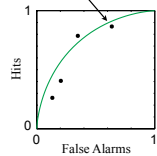
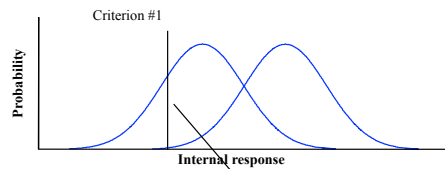
$$d' = z[p(H)] + z[p(CR)] = z[p(H)] - z[p(FA)]$$

$$c = z[p(CR)]$$

$$G(x; \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} e^{-(x-\mu)^2/2\sigma^2}$$

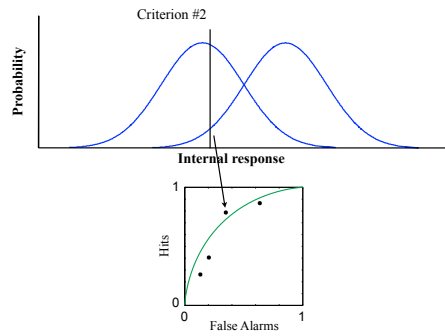
$$\beta = \frac{p(x=c | S+N)}{p(x=c | N)} = \frac{e^{-(c-d')^2/2}}{e^{-c^2/2}} \quad (\text{Fix } \sigma = 1)$$

ROC (Receiver Operating Characteristic)

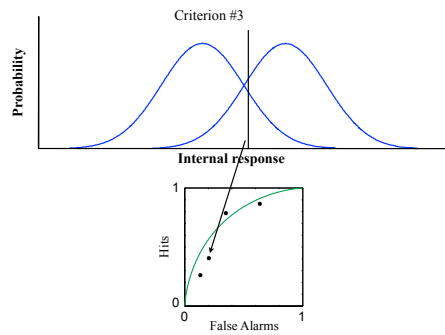


Plot anti-cumulatives:
 $1 - \alpha(t|N)$ vs. $1 - \alpha(t|S)$
as threshold t varies

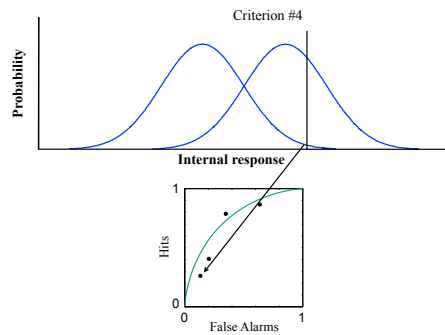
ROC (Receiver Operating Characteristic)



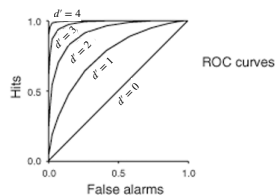
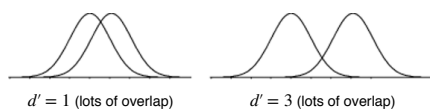
ROC (Receiver Operating Characteristic)



ROC (Receiver Operating Characteristic)



ROC (Receiver Operating Characteristic)



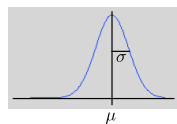
[on board: Area under curve = %correct in a 2AFC task]

Decision/classification in multiple dimensions

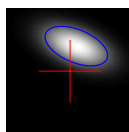
- Data-driven:
 - Fisher Linear Discriminant (FLD) - maximize d'
 - Support Vector Machine (SVM) - maximize margin
- Statistical:
 - ML/MAP/Bayes under a probabilistic model
 - e.g.: Gaussian, equal covariance (same as FLD)
 - e.g.: Gaussian, unequal covariance (QDA)
- Examples:
 - Visual gender identification
 - Neural population decoding

Multi-D Gaussian densities

$$p(x) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

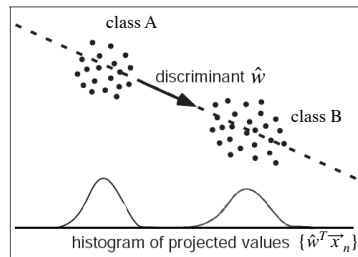


$$p(\vec{x}) = \frac{1}{\sqrt{(2\pi)^N |C|}} e^{-\frac{(\vec{x}-\vec{\mu})^T C^{-1} (\vec{x}-\vec{\mu})}{2}}$$



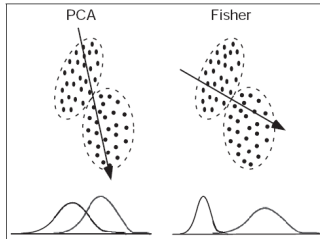
Linear Classifier

Find unit vector \hat{w} ("discriminant") that best separates two distributions



Fisher Linear Discriminant

$$\hat{w} = C^{-1}(\bar{u}_A - \bar{u}_B)$$



$$\max_{\hat{w}} \frac{[\hat{w}^T(\bar{u}_A - \bar{u}_B)]^2}{[\hat{w}^T C_A \hat{w} + \hat{w}^T C_B \hat{w}]} \quad (\text{note: this is "d-prime" !})$$

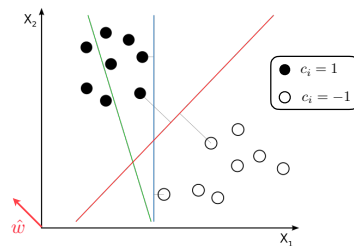
$$\text{optimum: } \hat{w} = C^{-1}(\bar{u}_A - \bar{u}_B), \text{ where } C = \frac{1}{2}(C_A + C_B)$$

Support Vector Machine (SVM)

(widely used in machine learning, has no closed form)

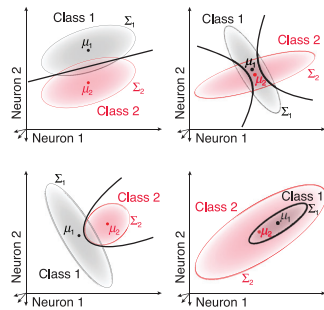
Maximize the "margin" (gap between data sets)

find largest m , and $\{\hat{w}, b\}$ s.t. $c_i(\hat{w}^T \vec{x}_i - b) \geq m, \quad \forall i$



ML (or MAP) classifier assuming Gaussians

Decision boundary is *quadratic*, with four possible geometries:



[figure: Pagan et al. 2016]

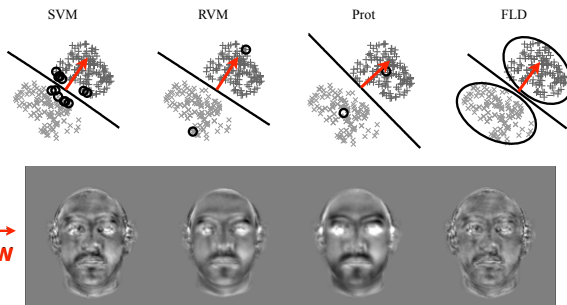
Perceptual example: Gender identification



- 200 face images (100 male, 100 female)
- Adjusted for position, size, intensity/contrast
- Labeled by 27 human subjects

[Graf & Wichmann, NIPS*03]

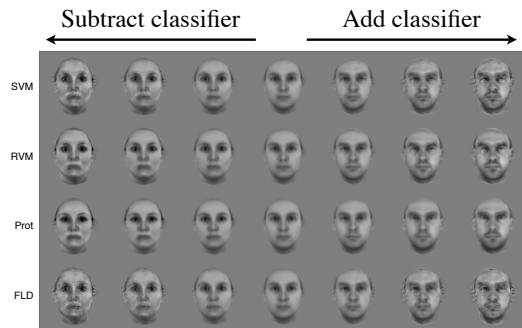
Linear classifiers



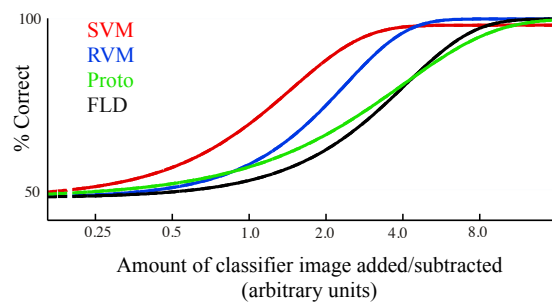
Four linear classifiers trained on subject data

Model validation/testing

- Cross-validation: Subject responses [% correct, reaction time, confidence] are explained
 - very well by SVM
 - moderately well by RVM / FLD
 - not so well by Prot
- Curse of dimensionality strongly limits this result. A more direct test: Synthesize optimally discriminable faces...



[Wichmann, et. al; NIPS*04]



[Wichmann, et. al; NIPS*04]