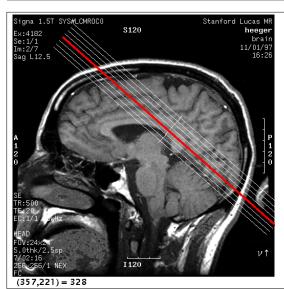
# Mathematical Tools for Neural and Cognitive Science

Fall semester, 2020

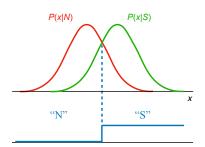
Section 5a:

# Statistical Decision Theory + Signal Detection Theory

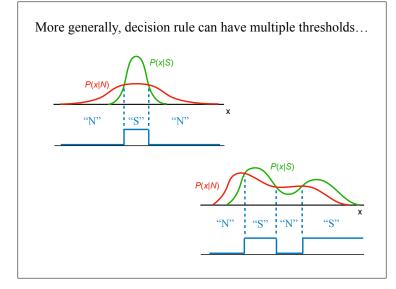


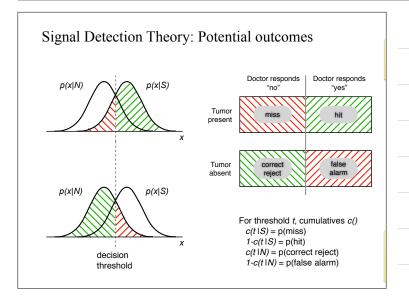
Tumor, or not?

### Signal Detection Theory (binary estimation)



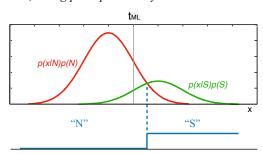
For equal-shape, unimodal, symmetric distributions, the ML decision rule is a *threshold* function.





#### MAP decision rule?

MAP solution maximizes proportion of correct answers, taking prior probability into account.



Compared to ML threshold, the MAP threshold moves *away* from higher-probability option.

### Bayes decision rule?

Incorporate values for the four possible outcomes:

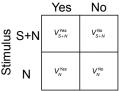
#### Payoff Matrix

Response

		163	INO
Stimulus	S+N	$V_{S+N}^{ m Yes}$	V <sub>S+N</sub>
Stim	N	$V_{_{N}}^{^{\mathrm{Yes}}}$	$V_{\scriptscriptstyle N}^{\scriptscriptstyle No}$

### **Bayes Optimal Criterion**

# Response



$$\begin{split} \mathbb{E}(Yes \mid x) &= V_{S+N}^{Yes} p(S+N \mid x) + V_N^{Yes} p(N \mid x) \\ \mathbb{E}(No \mid x) &= V_{S+N}^{No} p(S+N \mid x) + V_N^{No} p(N \mid x) \end{split}$$

Say yes if  $\mathbb{E}(Yes \mid x) \ge \mathbb{E}(No \mid x)$ 

# **Optimal Criterion**

$$\mathbb{E}(Yes \mid x) = V_{S+N}^{Yes} p(S+N \mid x) + V_N^{Yes} p(N \mid x)$$

$$\mathbb{E}(No\,|\,x) = V^{No}_{S+N}p(S+N\,|\,x) + V^{No}_Np(N\,|\,x)$$

Say yes if  $\mathbb{E}(Yes \mid x) \ge \mathbb{E}(No \mid x)$ 

$$\text{Say yes if } \frac{p(S+N \,|\, x)}{p(N \,|\, x)} \geq \frac{V_N^{No} - V_N^{Yes}}{V_{S+N}^{Yes} - V_{S+N}^{No}} = \frac{V(\operatorname{Correct} \,|\, N)}{V(\operatorname{Correct} \,|\, S+N)}$$



# Apply Bayes' Rule

Posterior Likelihood 
$$p(S + N \mid x) = \frac{p(x \mid S + N)p(S + N)}{p(x)}$$
 Nuisance normalizing term

$$p(N \mid x) = \frac{p(x \mid N)p(N)}{p(x)}$$
, hence

$$\frac{p(S+N\mid x)}{p(N\mid x)} = \left(\frac{p(x\mid S+N)}{p(x\mid N)}\right) \left(\frac{p(S+N)}{p(N)}\right)$$
Posterior odds

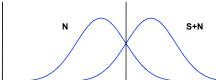
Likelihood ratio

# **Optimal Criterion**

Say yes if 
$$\frac{p(S+N \mid x)}{p(N \mid x)} \ge \frac{V(\text{Correct} \mid N)}{V(\text{Correct} \mid S+N)}$$

i.e., if 
$$\frac{p(x \mid S + N)}{p(x \mid N)} \ge \frac{p(N)}{p(S + N)} \frac{V(\text{Correct} \mid N)}{V(\text{Correct} \mid S + N)} = \beta$$

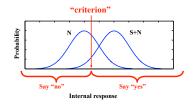
Example, if equal priors and equal payoffs, say yes if the likelihood ratio is greater than one:

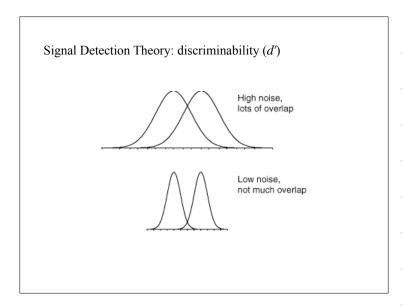


#### Example applications of SDT

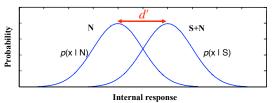
- Vision
- Detection (something vs. nothing)
- Discrimination (lower vs greater level of: intensity, contrast, depth, slant, size, frequency, loudness, ...
- Memory (internal response = trace strength = familiarity)
- Neurometric function/discrimination by neurons (internal response = spike count)

From experimental measurements, assuming human is optimal, can we determine the underlying distributions and criterion?





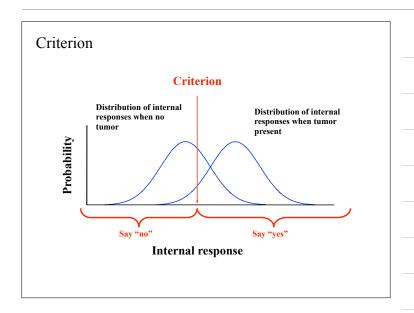
Internal response: probability of occurrence curves

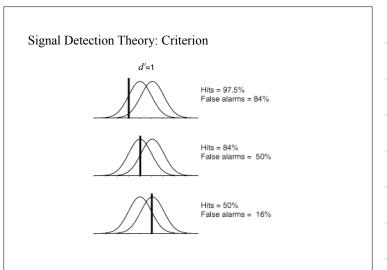


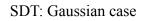
 $d' = \frac{\text{"separation"}}{\text{"width"}}$ 

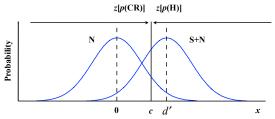
Discriminability ("d-prime") is the normalized separation between the two distributions

Error rate is a function of d'







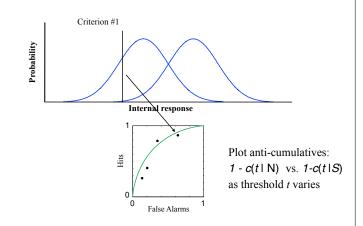


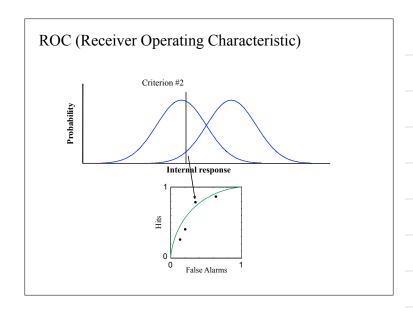
$$d' = z[p(H)] + z[p(CR)] = z[p(H)] - z[p(FA)]$$

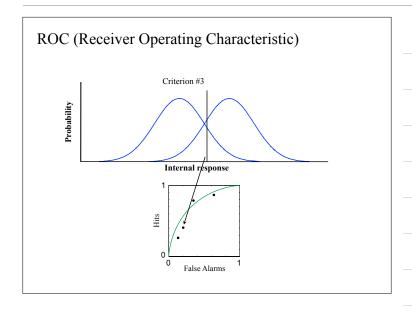
$$c = z[p(CR)] \qquad G(x; \mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma}} e^{-(x-\mu)^2/2\sigma^2}$$

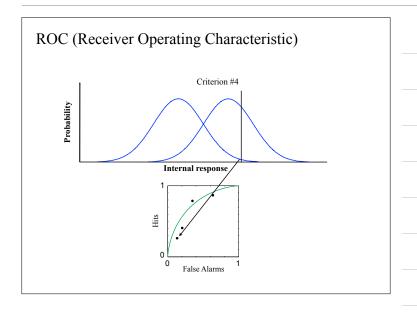
$$\beta = \frac{p(x = c \mid S + N)}{p(x = c \mid N)} = \frac{e^{-(c-d')^2/2}}{e^{-c^2/2}} \qquad (\text{Fix } \sigma = 1)$$

# ROC (Receiver Operating Characteristic)







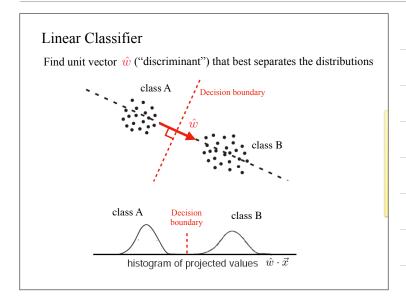


# ROC (Receiver Operating Characteristic) $d' = 1 \text{ (lots of overlap)} \qquad d' = 3 \text{ (less overlap)}$ ROC curves

## Decision/classification in multiple dimensions

False alarms
[on board: Area under curve = %correct in a 2AFC task]

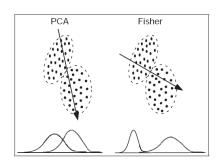
- Data-driven:
  - Prototype Classifier minimize distance to class mean
  - Fisher Linear Discriminant (FLD) maximize d'
  - Support Vector Machine (SVM) maximize margin
- Statistical:
  - ML/MAP/Bayes under a probabilistic model
  - e.g.: Gaussian, identity covariance (same as Prototype)
  - e.g.: Gaussian, equal covariance (same as FLD)
  - e.g.: Gaussian, general case (Quadratic Discriminator)
- Some Examples:
  - Visual gender classification
  - Neural population decoding



Simplest linear discriminant: the Prototype Classifier

$$\hat{w} = \frac{\vec{\mu}_A - \vec{\mu}_B}{\|\vec{\mu}_A - \vec{\mu}_B\|}$$

#### Fisher Linear Discriminant



$$\max_{\hat{w}} \frac{\left[\hat{w}^T (\overrightarrow{u}_A - \overrightarrow{u}_B)\right]^2}{\left[\hat{w}^T C_A \hat{w} + \hat{w}^T C_B \hat{w}\right]} \quad \text{(note: this is "d-prime" !)}$$

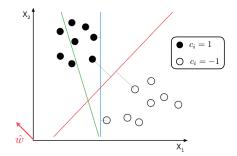
optimum:  $\hat{w} = C^{-1}(\overrightarrow{u}_A - \overrightarrow{u}_B)$ , where  $C = \frac{1}{2}(C_A + C_B)$ 

#### Support Vector Machine (SVM)

(widely used in machine learning, but no closed form solution)

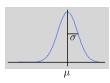
Maximize the "margin" (gap between data sets):

find largest m, and  $\{\hat{w}, b\}$  s.t.  $c_i(\hat{w}^T \vec{x}_i - b) \geq m, \quad \forall i$ 



#### Reminder: Multi-D Gaussian densities

$$p(x) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$



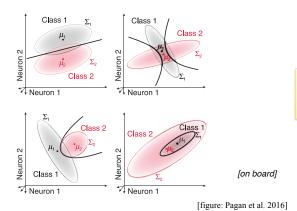


$$p(\vec{x}) = \frac{1}{\sqrt{(2\pi)^N |C|}} e^{-(\vec{x} - \vec{\mu})^T C^{-1} (\vec{x} - \vec{\mu})/2}$$

mean: [0.2, 0.8] cov: [1.0 -0.3; -0.3 0.4]

# ML (or MAP) classifier for two Gaussians

Decision boundary is *quadratic*, with four possible geometries:



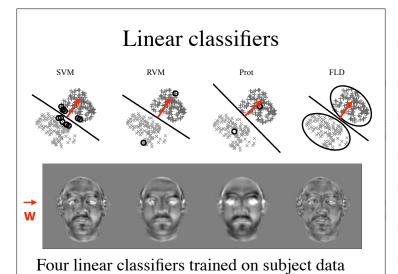
# A perceptual example: Gender identification





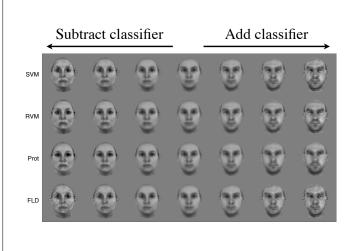
- •200 face images (100 male, 100 female)
- Adjusted for position, size, intensity/contrast
- •Labeled by 27 human subjects

[Graf & Wichmann, NIPS\*03]

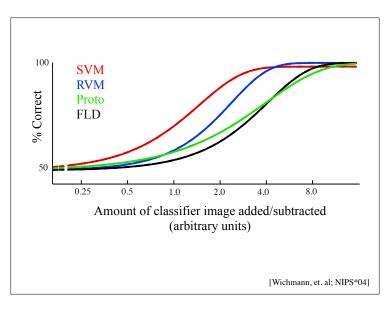


# Model validation/testing

- Cross-validation: Subject responses [% correct, reaction time, confidence] are explained
  - very well by SVM
  - moderately well by RVM / FLD
  - not so well by Prot
- Curse of dimensionality strongly limits this result. A more direct test: Synthesize optimally discriminable faces...



[Wichmann, et. al; NIPS\*04]



#### Fisher Information

• Second-order expansion of the (expected) negative log likelihood:

$$I(s) = -\mathbb{E}\left[\frac{\partial^2 \log p(r|s)}{\partial s^2}\right]$$

- • Provides a bound on "precision" of unbiased estimators:  $\text{(the "Cramer-Rao" bound)} \qquad \sigma^2(s) \geq \frac{1}{I(s)}$
- • Perceptually, provides a bound on discriminability d'(s): (Series et. al. 2009)  $d'(s) \leq \sqrt{I(s)}$
- Examples: assume mapping f(s) from stimulus to mean response, then:

Gaussian case:  $~p(r|s) \sim \mathcal{N}(f(s), \sigma^2)~~I(s) = [f'(s)]^2/\sigma^2$ 

Poisson case:  $p(r|s) \sim \operatorname{Poiss}(f(s))$   $I(s) = [f'(s)]^2/f(s)$ 

#### Example: Weber's law

$$d'(s) \propto \frac{1}{s} \leq \sqrt{I(s)}$$

Assuming  $I(s) \propto \frac{1}{s^2}$  what internal representation could explain this?

Fechner (1860):

but with Poisson noise:

(implicitly, assumes constant internal noise)

