# Bayesian parameter estimation 2020 June 24

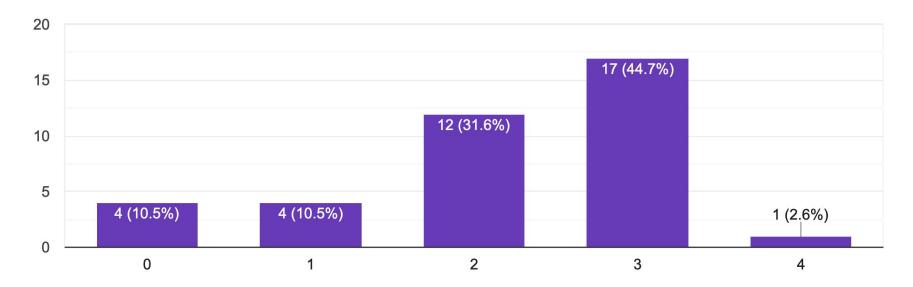
## Why are you here?

(In any case, thanks for coming :)

#### Frequentist tests are confusing

"When you use a frequentist test, how confident are you usually that you chose the correct test for your statistical question?"

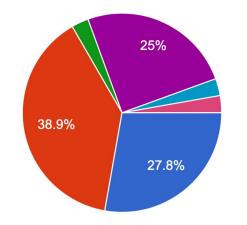
38 responses

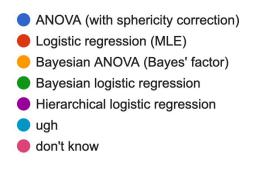


### Choosing a test

- Repeated measures
- One independent categorical variable with several levels
- One dependent **binary** outcome variable

36 responses

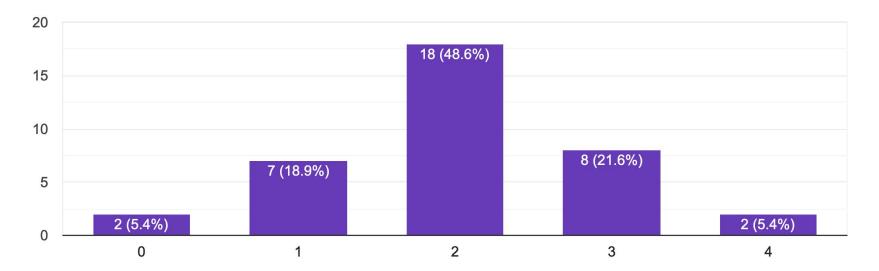




#### Frequentist tests are confusing

"When you use a frequentist test, how well do you usually feel you understand the test itself?"

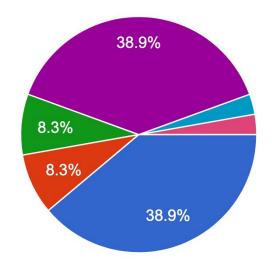
37 responses



#### Hypothesis testing is your world

"For you, the \*most important\* component of a statistical analysis's results is..."

36 responses



- The significance of a statistical test for a hypothesis
- The magnitude of an estimated effect size
- The direction of an estimated effect size
- The confidence interval
- The quality of the fit of a statistical model
- I think stat significance is as important...

Depends on the question/analysis

## Statistics as posterior inference

#### Posterior inference?

# $P(\theta|D) = \frac{P(D|\theta)P(\theta)}{p(D)}$



"How credulous *should* we be of our parameters, given our observations?"

"How surprising were our observations, given some parameters?"

 $\frac{P(D|\theta)P(\theta)}{P(\theta)}$ 

"How surprising were our observations under *any* parameters?"

 $P(\theta|D)$ 

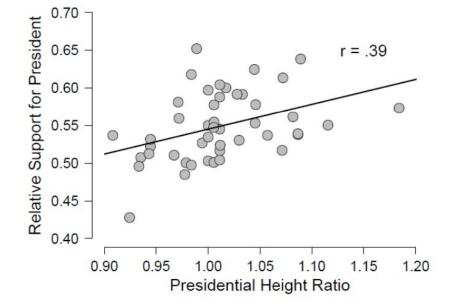
"How credulous were we of some parameters?"

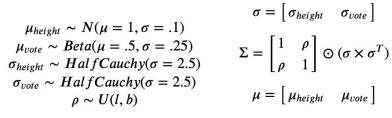
Recall from part 1:

Is there any evidence for a

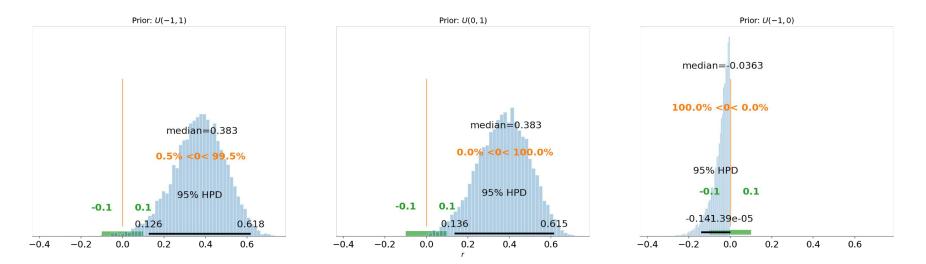
What is the correlation between the heights and popular vote share of U.S. presidents?

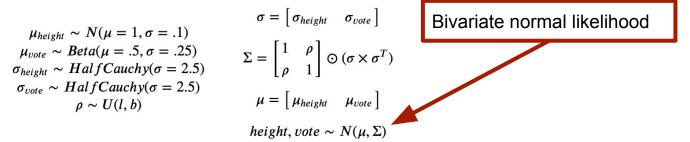
$$P(\rho|D) = P(D|\rho) \frac{P(\rho)}{P(D)}$$

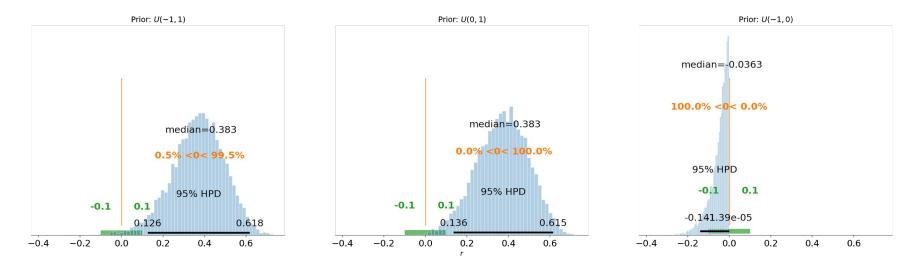


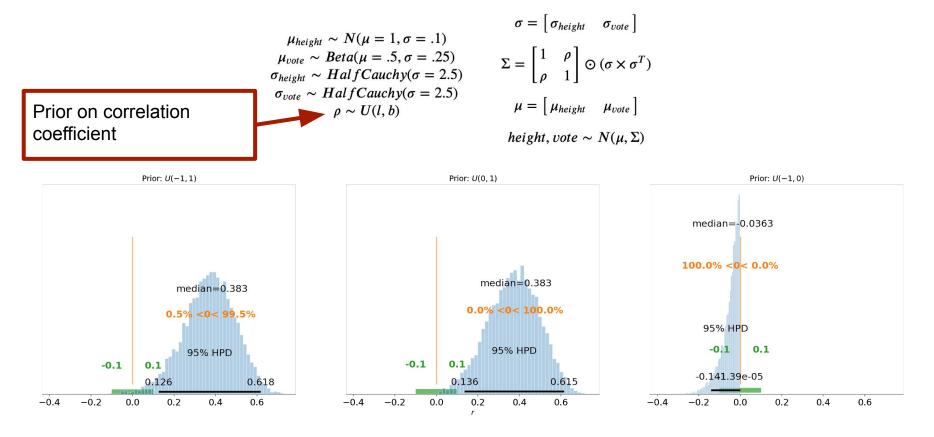


height, vote ~  $N(\mu, \Sigma)$ 







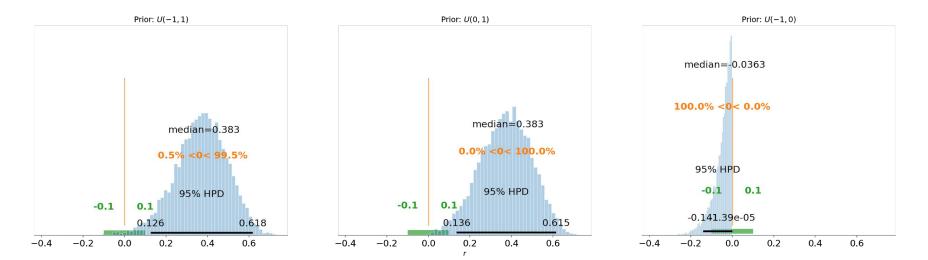


Priors on mean height and vote margin

 $\mu_{height} \sim N(\mu = 1, \sigma = .1)$   $\mu_{vote} \sim Beta(\mu = .5, \sigma = .25)$   $\sigma_{height} \sim HalfCauchy(\sigma = 2.5)$   $\sigma_{vote} \sim HalfCauchy(\sigma = 2.5)$  $\rho \sim U(l, b)$ 

$$\sigma = \begin{bmatrix} \sigma_{height} & \sigma_{vote} \end{bmatrix}$$
$$\Sigma = \begin{bmatrix} 1 & \rho \\ \rho & 1 \end{bmatrix} \odot (\sigma \times \sigma^{T})$$
$$\mu = \begin{bmatrix} \mu_{height} & \mu_{vote} \end{bmatrix}$$

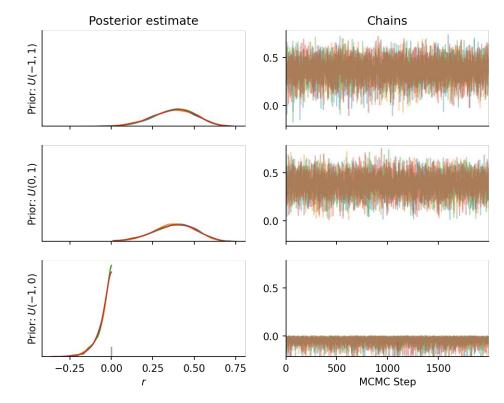
height, vote ~  $N(\mu, \Sigma)$ 



#### Computing posteriors

Monte Carlo methods sample from the posterior.

Modern samplers don't require much fussing.



## Presidential Heights in PyMC3

Let's walk through some code.

## Great, but what are we actually doing?

Not hypothesis testing.

#### "What hypothesis?"

The posterior distribution is a full report for the parameter of interest.



#### Do scientists always need to test hypotheses?

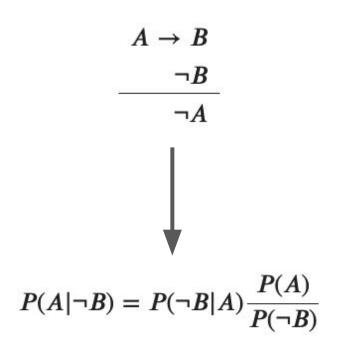
Hypothesis testing is a **decision procedure**.

It's used to produce binary decisions from uncertain beliefs.

Do scientists need to produce decisions?

#### Subjective Bayes and science

Probability theory **extends classical logic** to ideal reasoning under uncertainty.<sup>1</sup>



<sup>1</sup> See Jaynes 2003 for more rigor

#### Weakly informative priors as null "hypotheses"

(Sort of.)

A **weakly informative prior** centered around a "null" value: the evidence must be sufficiently stronger than the prior.

Example: Ridge regression  $\rightarrow$  Gaussian prior

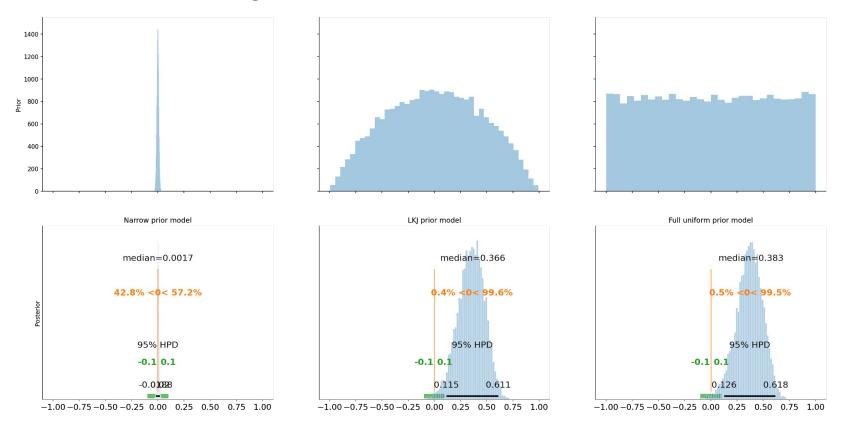
#### Example: Ridge regression

MAP estimate with Gaussian prior

Likelihood function + L2 regularization

 $\beta \sim N(0, \sigma_{\beta})$  $v_i \sim N(\beta x_i, \sigma)$  $p(\beta|\vec{y},\vec{x}) \propto p(\beta) \prod^{N} p(y_i|\beta,x_i)$  $\underset{o}{\operatorname{argmax}} \sum_{i=1}^{N} \log p(y_i | \beta, x_i) + \log p(\beta)$  $\underset{\beta}{\operatorname{argmin}} \frac{1}{\sigma} \sum_{i=1}^{N} (y_i - \beta x_i)^2 + \frac{1}{\sigma_{\beta}} \beta^2$ 

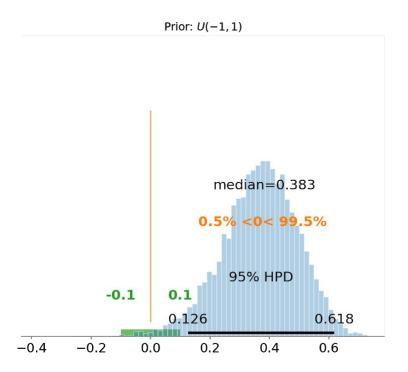
#### Presidential heights: informative priors

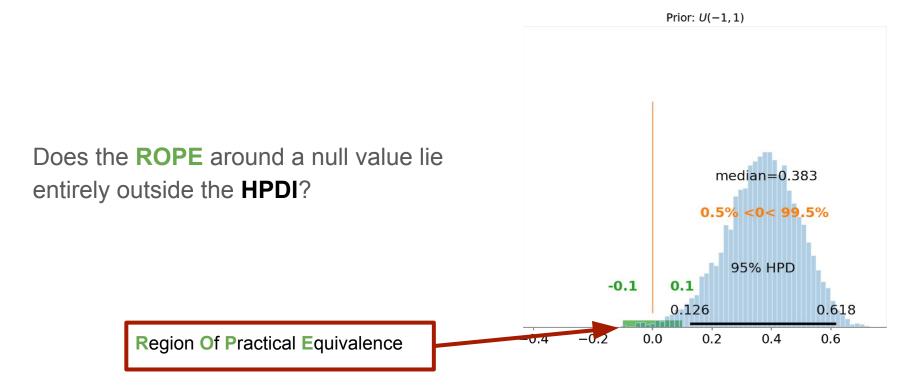


## Still want to reject a null?

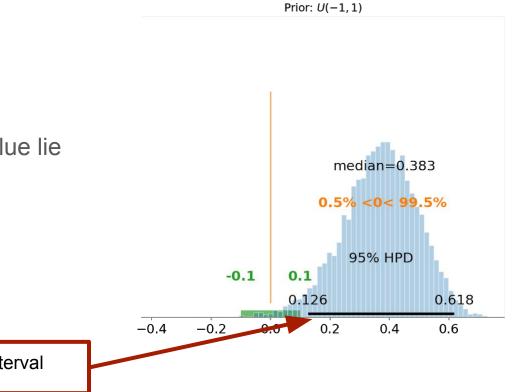
We can do it with posterior estimates.

Does the **ROPE** around a null value lie entirely outside the **HPDI**?



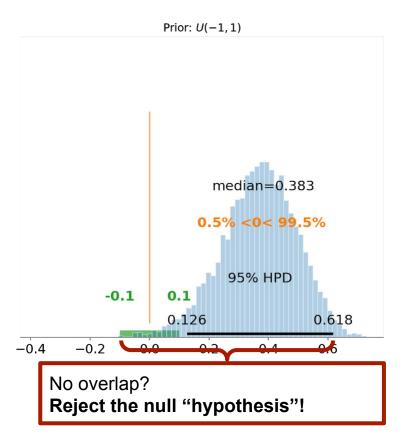


## Does the **ROPE** around a null value lie entirely outside the **HPDI**?

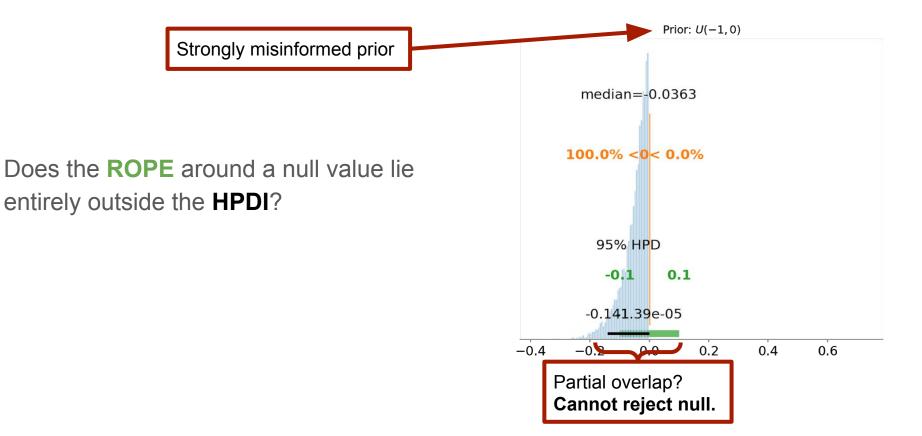


Highest Probability Density Interval

Does the **ROPE** around a null value lie entirely outside the **HPDI**?

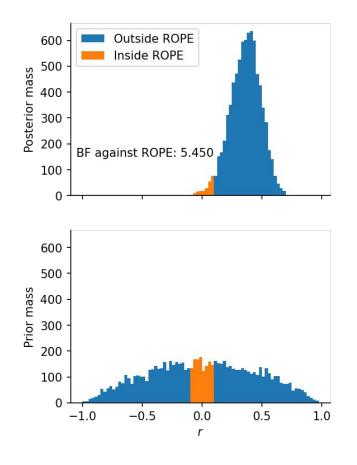


#### What does non-rejection look like?



#### Savage-Dickey method

$$BF_{01} = \frac{P(D|\theta \neq \theta_{null})}{P(D|\theta = \theta_{null})} = \frac{P(\theta \neq \theta_{null}|D)}{P(\theta \neq \theta_{null})}$$



#### Differences between BF and PE

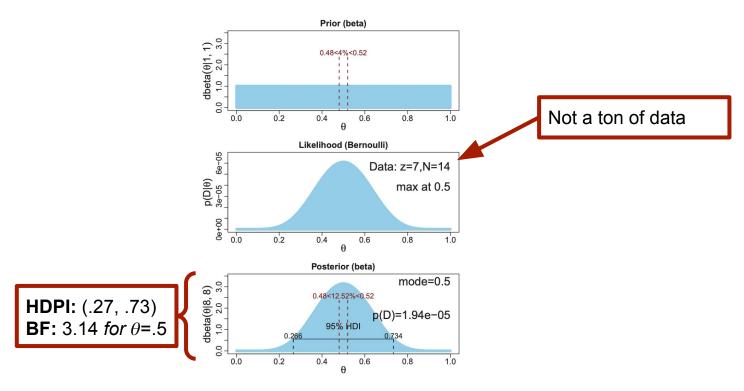
#### **Bayes' factor**

- Hypothesis testing as **model comparison**
- $H_0$  either a parameter value or a model
- Imitate frequentist tests and assumptions

#### **Parameter estimation**

- "What hypothesis?"
- Report full credibilities of magnitudes
- Model is explicit

#### Bayes' factors: YMMV



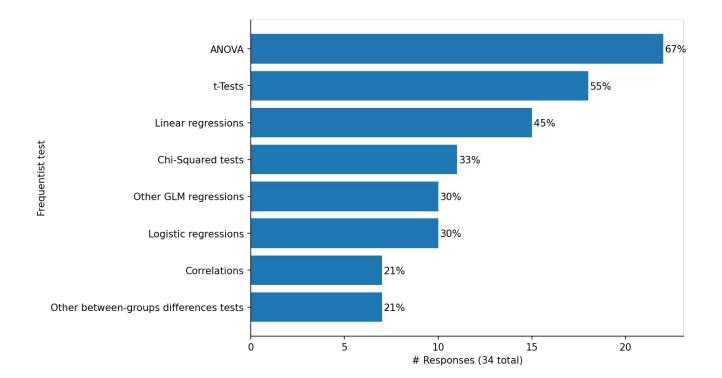
Kruschke 2015

## ANOVA

By popular demand :)

#### ANOVA tops the list

What frequentist tests would you consider replacing?



### What is ANOVA for, anyway?

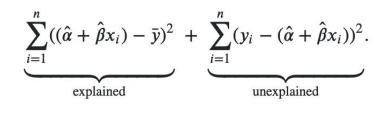
Technically, decomposing sources of variance

Loosely, often used to answer: "Did X influence Y?"

ANOVA is hypothesis testing and only makes sense in that framework

#### Standard ANOVA relies on a linear model

- "Explained" variance ratio
  - $\rightarrow$  *F*-statistic
- Group means == coefficients
  - $\rightarrow$  homogeneity of variance
  - $\rightarrow$  normality of outcomes
- "How likely is my *F* given  $\beta = 0$ ?"
  - $\rightarrow p$ -value

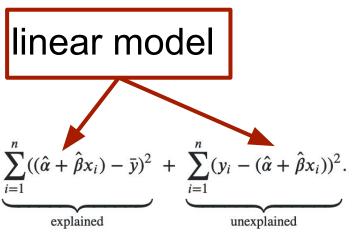


$$F = \frac{\sum_{i=1}^{n} ((\hat{\alpha} + \hat{\beta}x_i) - \bar{y})^2 / 1}{\sum_{i=1}^{n} (y_i - (\hat{\alpha} + \hat{\beta}x_i))^2 / (n-2)}.$$

CV Answer 1; CV Answer 2

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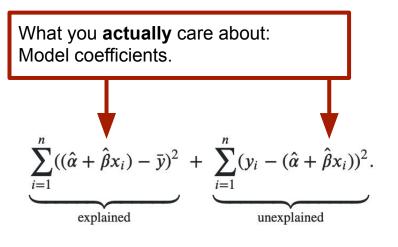
#### Categorical variable coding example

Level	Dummy Codes		
1	1	0	
2	0	1	
3	0	0	

Level	Sum Codes			
1	1	0		
2	0	1		
3	-1	-1		

### Standard ANOVA relies on

- "Explained" variance ratio
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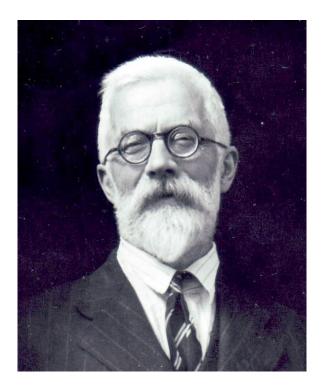


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CV Answer 1; CV Answer 2

#### Who gives a Fischer?

- Doesn't tell us about direction
- Ditto relationship *strength*
- Assumptions often don't obtain
- Complicated designs are "fun"



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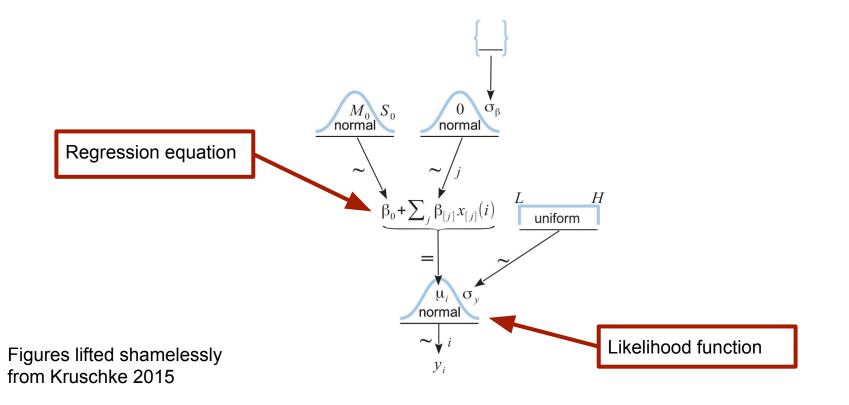
You need the model!



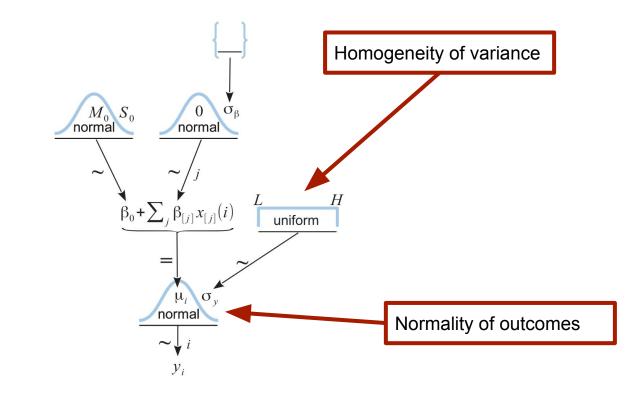
# Everything you usually want to know is in the parameters of an appropriate regression model

So let's do that.

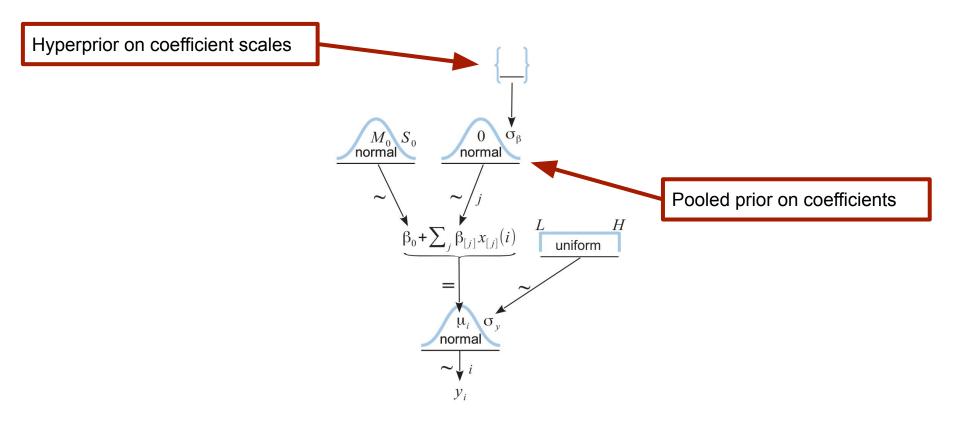
#### Regression with categorical predictors



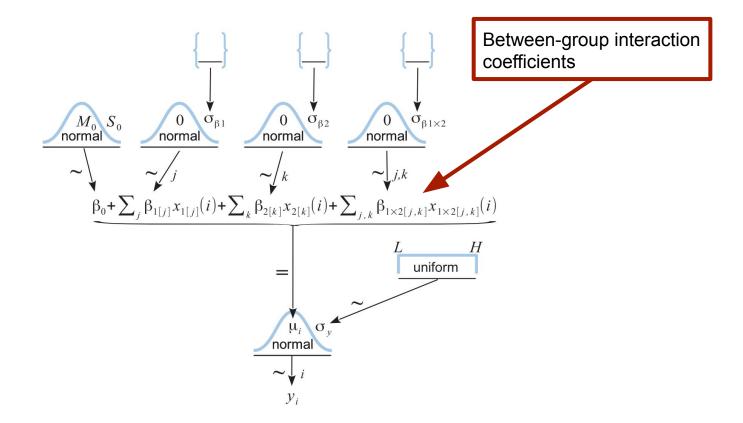
#### **Regression: ANOVA assumptions**



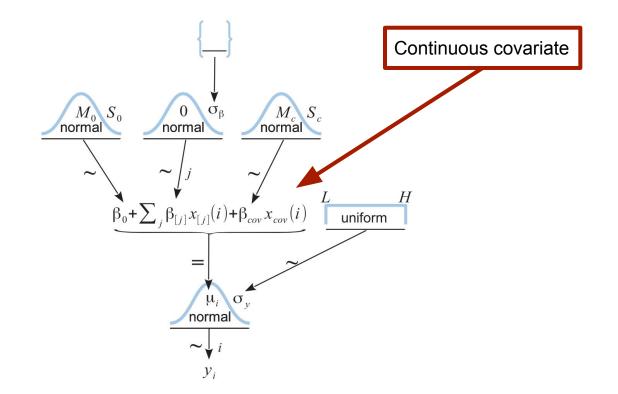
#### Regression: Pooled priors and shrinkage



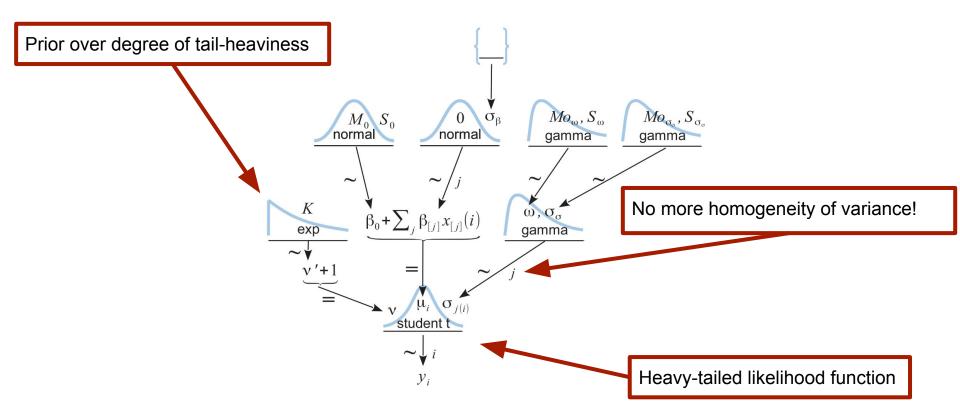
#### Extension: Multiple categorical variables



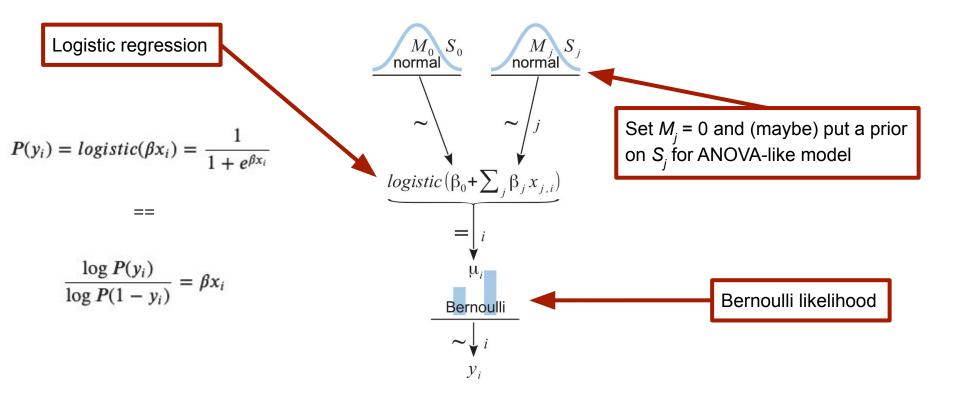
#### Extension: "Mixed effects" / ANCOVA



#### Extension: "Robust" errors model



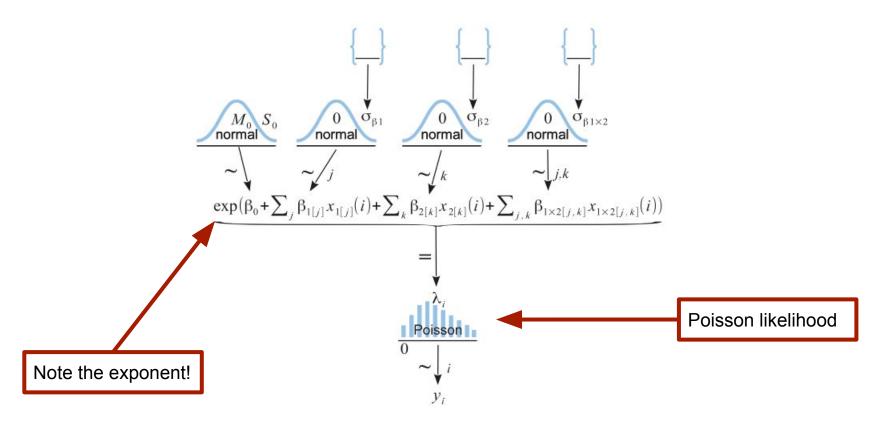
#### Extension: Bayesian logistic regression



# Change detection task

### Recall task

#### Extension: Poisson regression



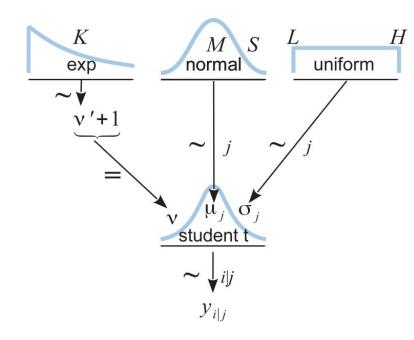
# ETC

etc

## What about t-tests?

Bayesian Estimation Supersedes the T-test

#### **BEST** model



Observations *i* 

Groups j

Difference between groups 0 and 1:  $\mu_1 - \mu_0$ 

Effect size: 
$$(\mu_1 - \mu_0) / \sqrt{((\sigma_1^2 + \sigma_0^2) / 2)}$$

# Final thoughts

#### Prior choices?

Much ink already spilled on this topic.

Rule of thumb: weakly informative prior for a skeptical audience.

#### Other uses!

- Cognitive process models
  - ex: Kruschke & Vanpaemel 2015)
- Dynamical models
  - ex: SEIR, Lotka-Volterra, whatever
- Time series models
- Latent variable models
  - ex: Bayesian matrix factorization, LDA
- Exotic models
  - ex: Gaussian processes, Bayesian neural networks

#### Further reading

If you get just one book, I recommend this one!

Kruschke, John K. Doing Bayesian Data Analysis. 2e, 2015.

Jaynes, E.T. Probability Theory: The logic of science. 2003.

Gelman, Andrew. "Analysis of Variance: Why it is more important than ever". *The Annals of Statistics*. 2005.

Wagenmakers, Eric-Jan; et al. "Bayesian inference for psychology. Part I: Theoretical advantages and practical ramifications". *Psychological Bulletin Review*. 2018.

# Appendix

#### Inference methods: What about SVI?

#### HMC: Hamiltonian Monte Carlo

- Most packages implement variants of the No U-Turn Sampler (NUTS)
- Works well without hand-tuning for a variety of common models
- Slow when there is lots of data (>1-10k observations)

#### SVI: Stochastic Variational Inference

- Approximate posterior by minimizing ELBO objective
- Many "automatic" posterior guides available
- Scales well and performs better on large datasets (>1-10k observations)

### Python packages

2020 June	РуМС3	РуМС4	Pyro	NumPyro	(py)STAN
Stability	Mature	Pre-release	Mature	Development	Mature
Features	•••	44	•••	44	•••
Future development	×	$\checkmark$	V	$\checkmark$	V
Backend	Theano	Tensorflow	PyTorch	JAX	C++
MCMC Speed	<b>%</b>	<b>% % %</b> ?	\$	<b>Y</b> Y Y Y	<b>M M</b>
SVI Speed	***	<b>***</b>	****	<b>***</b> *?	<b>₩₩</b> ₩?
GPU support	Model only	Yes?	Model only	Yes	Nope

## Slide Graveyard

