# Outline

- I: Introduction to Object Recognition Why study it, what is entailed in OR, and what are the questions we need to answer to understand it?
- II: Brain Regions involved in Representing Object Shape Where are they and what kinds of representations do they contain?
- III: Category-Specific Mechanisms? How specialized is the cortex for specific classes of objects?
- IV: Effects of Attention, Awareness, Imagery, & Experience How does visual experience change the cortical representation of objects?

# Outline of This Section

Intro on Functional specificity in the cortex. Overview: Face area, place area, etc. Case study: face perception and the FFA evidence for special mechanisms for face processing from other methods (behavioral, etc.)

4 fMRI experiments showing that the FFA is selective for faces, area, etc.

# Open Questions,

??and two specks of new data that might be relevant

# Functional Specificity in the Cortex

# My Thesis:

Some regions of the cortex are very selectively engaged in a single specific high-level cognitive process.

• This is not true of all cortical regions, indeed it may be the minority case.

• To the degree that it is true, this fact is likely to have important implications for our understanding both of the brain and of cognition.

• Highly controversial: the topic of heated debate throughout the history of neuroscience.

# History of Debate on Functional Specificity in the Cortex

## <u>1800s</u>

Gall & Spurzheim

• Flourens: "all sensory and volitional faculties exist in the cerebral hemispheres and must be regarded as occupying concurrently the same seat in these structures"

• Broca announces at the Societe d'Anthropologie in 1861 that left frontal lobe is the seat of speech.

• Gratiolet delivers scathing counterargument immediately thereafter.

This debate has continued ever since......



# The Current Debate about Functional Specificity

# Kanwisher, McDermott, & Chun (1997):

"the fusiform face area ... is selectively involved in the perception of faces."

# Epstein & Kanwisher (1998):

"the parahippocampal place area" (PPA) responds selectively .... to passively viewed scenes, but only weakly to single objects and not at all to faces."

# Haxby et al (2001):

"Regions such as the 'PPA' and 'FFA' are not dedicated to representing only spatial arrangements or human faces, but, rather, are part of a more extended representation for all objects."

A little background.....

#### Are there cortical regions that respond selectively to faces? Kanwisher, McDermott, & Chun (1997)





How many subjects show this



# Characterizing a Cortical Region with Functional Regions of Interest (fROI)

1. Localize ROI individually in each subject with a "localizer" scan, e.g. face area = faces > objects.

2. Run new scans in the same subject and session. Quantify the response of previously-defined region to new conditions.

- deals with anatomical variability across Ss
- gets around multiple comparisons problem
- provides measure of response magnitude















How specific are these things, really?

Test case: face perception & the FFA.

But let's start with some background from other methods....

# **Face Perception**

Faces are particularly important stimuli because

- they convey many kinds of critical information: identity, age, sex, mood, and direction of attention
- faces are among the stimuli we look at most frequently in daily life
- · the ability to perceive faces was probably critical to the survival of our primate ancestors

Evidence that special mechanisms may be used in face perception from: lesions, neurophysiology, behavior, ERPs, MEG and fMRI

## 1. Prosopagnosia

- many reported cases (several dozen ?)
- · lesion in inferior temporal cortex
- Impairs face discrimination & recognition, not face detection • In rare cases where lesion is small, deficit can be very specific,
- - leaving object recognition intact e.g. the patient of Wada & Yamamoto, 2001



Importantly, the opposite syndrome also exists: Patient CK (Moscovitch et al1997): severely impaired on object recognition yet normal at face recognition a double dissociation of face and object recognition.









<u>B. Holistic Processing:</u> Mandatory processing of the whole face, and interactive processing of face parts.

Whole-part effect (Tanaka and Farah, 1993)



able to discriminate

parts in the context of the whole face than

when presented alone



site face effect

Subjects are slower to identify half the face when it is aligned than misaligned (cannot ignore whole).

Com

Neither effect is found at all for inverted faces!





So: lesions, neurophysiology, behavior, ERPs, MEG and fMRI all suggest that special mechanisms may be used in face perception

Probably multiple face-processing mechanisms, unclear which methods are measuring the same thing e.g. does the M170 come from the FFA?

Focus for today: the FFA.

## Is the FFA really Specialized for Face Perception? Some Hypotheses concerning FFA function:

- perception of bodies (e.g., Peelen & Downing, 2005)?
- domain-general configural processing
- within-cat. discrim. of other categories (e.g., chairs)
- within-cat. discrim. of objects of expertise (Gauthier, Tarr)
- face recognition (discriminating one individual from another

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Suppose we get subjects to process a nonface stimulus in the same way they process a face, then will the FFA become engaged?

Test: Design nearly identical tasks to be conducted on face versus nonface stimuli. One configural task and one part-based task Measure response in FFA.....

an experiment with



wal & Kanwicher (2004) Neuron







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Hypothesis: The FFA is not involved specifically in face processing, but instead in fine-grained discrimination between exemplars of *any* category.

Previous experiment already refutes. That's never enough to shut people up.

So test again, this time with a new method: fMRI adaptation.













## Is the FFA really Specialized for Face Perception? Some Hypotheses concerning FFA function: • perception of bodies (e.g., Peelen & Downing, 2005)?

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  - $\sqrt{}$  face recognition (discriminating one individual from another)

Hypothesis: The FFA is not involved specifically in face processing, but instead in fine-grained discrimination between exemplars of *any* category. *for which the subject has gained substantial expertise and for which all exemplars share the same basic configuration.* 

There is almost no evidence for this hypothesis, and loads of evidence against it; see http://web.mit.edu/bcs/nklab/expertise.shtml For example....





Spiridon, Fischl, & Kanwisher (2005), HBM.



















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# **Many More Unanswered Questions**

• How do each of these regions actually work (reprs & comps)?

• Why do the FFA, PPA, & EBA land where they do in the cortex? Are they part of a broader scheme, and if so what are its dimensions and (how) do these relate to perception? A speck of recent data on this....

• What determines which mental functions get their own patch of brain?

• How do these regions arise in development?

• To what extent can these regions reorganize or "move over" in the event of injury to the brain?

Which of these regions have homologues in other primates, and which are uniquely human?





# Hypothesis: IT cortex contains a large-scale map of shape.

#### Predictions:

 i) Continuous and spatially varying shape selectivity will be found spanning much of IT cortex, at a large grain.
 ii) This "shape map" will be stable across time, training, task, and stimulus position
 Background: Tanaka/Tanifuji/others - columnar organization of IT in macaques scale: several mms >> what about larger scale? Human fMRI - category-selective regions, and patterns, but

virtually all of this work is on familiar, meaningful objects to unconfound shape from meaning and memory>> use novel objects!





### Scanning Sequence

### Monkeys were scanned while viewing novel objects in four phases (several scanning sessions each):

Phase 1 Scans. Color task - detect rare color changes between successive stimuli.

>>Three months of training on one object category on successive same-different shape judgement. 130,000 stimulus presentations.

Phase 2 Scans. Color task: transfer over time & training (& meaning change)?

Phase 3 Scans. Shape discrimination task: transfor over task?

Phase 4 Scans. Position change: transfer over stimulus position? Monkey J - stimuli @ 8.4 degrees eccentricity, nonoverlapping (fixation task). Monkey M - stimulus-class-specific jitter to remove differences in retinotopic envelope; color task.



#### Shape maps look similar across time & training

ents as they can

# Hypothesis: IT cortex contains a large-scale map of shape.

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- Many more questions..... 1. Is the "shape map" systematically related to the face patches? 2. Is it reducible to the face map? 3. Does the "shape map" reflect selectivity for global or local features?





### Hypothesis: IT cortex contains a large-scale map of shape.

### Predictions:

 $\sqrt{i}$ ) Spatially varying selectivity will be for novel objects spanning much of IT cortex.

- ii) This "shape map" will be stable across time, training, task, and position

# Many More Questions:

- YES 1. Is it systematically related to the face patches? NO 2. Is it reducible to the face map? BOTH 3. Does the "shape map" reflect selectivity for global or local features?



# Questions

- Questions

   What is this map a map of?

   What is the dimensionality of this map? so far: 3-dim projection of presumably much bigger space

   How consistent is the shape map across individuals? Species?

   How does the shape map arise in development? Face patches first? Shape map first? Do both arise together and somehow constrain each other?

   How are the properties of this shape map related to perception?

   Why do things cluster in the cortex in the first place?

   Which parts of the map are used/ read out during task performance?

An even smaller speck of data on this last point.....